

**City of New Orleans  
Department of Parks and Parkways**

*In cooperation with the LSU Ag Center and the  
Louisiana Arborist Association*

*Presents the Inaugural*

## **NEW ORLEANS TREE SEMINAR**

*Featuring acclaimed tree expert, Dr. John Ball  
and other outstanding speakers*

**Thursday, March 21, 2002  
8:00 a.m. to 3:00 p.m.**

**At the Coker Room of the Municipal Auditorium  
in beautiful Armstrong Park**

***Program:***

8:00 a.m.	<b>Registration</b>
8:45 a.m.	<b>Welcome</b> – Cynthia Sylvain-Lear, Director, Department of Parks and Parkways
9:00 a.m.	<b>Nurturing the Urban Forest: Proper Selection, Planting and Maintenance of Trees</b> – Dr. John Ball, Assoc. Professor of Forestry, South Dakota State University
10:45 a.m.	<b>Break</b>
11:00 a.m.	<b>For the Birds: Native Trees for the Louisiana Landscape</b> – Charles Fryling, Jr., Assoc. Professor of Landscape Architecture, Louisiana State University
12:00 noon	<b>Lunch</b>
1:00 p.m.	<b>The Battle for New Orleans: Winning the War Against Formosan Termites</b> – Ed Freytag, Termite Entomologist, New Orleans Mosquito and Termite Control Board
1:45 p.m.	<b>Break</b>
2:00 p.m.	<b>Protecting Trees: Preserving the Urban Forest</b> – Dr. John Ball
3:00 p.m.	<b>Adjournment</b>

**Lunch Will Be Provided**

**CEU CREDITS AVAILABLE**

*For more information please call (504) 286-2100  
or email to [pkwebm@new-orleans.la.us](mailto:pkwebm@new-orleans.la.us)*

“One generation plants the seed; another gets the shade.”  
*Ancient Chinese Proverb*